

BRITISH
CINEMATOGRAPHER

UNITING CINEMATOGRAPHERS AROUND THE WORLD



OPENING CREDITS

With powerful technological and economic forces driving the production industry like never before, cinematography is perhaps in the biggest state of flux for 100 years.

British Cinematographer – Europe's No.1 cinematography magazine, with a growing worldwide audience – reflects the dynamism of the times. Encompassing the beauty of tradition, as well as the shock of the new, we focus on the art and craft of cinematographers, and the technologies they use during production and post production.

This flagship title is endorsed and read by the membership of the British Society of Cinematographers, the Guild of British Camera Technicians, and IMAGO, the Federation of European Cinematographic Societies. It is avidly read, and supported, by individuals working at the grass roots of production.

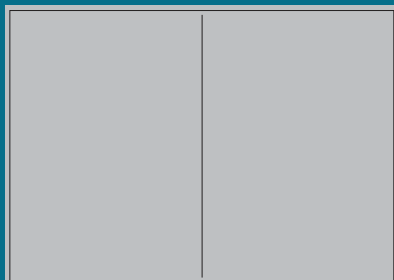
Editorially, we seek to educate, inform and entertain. In addition to interviews with leading cinematographers worldwide, each edition is packed with the latest international news and reviews, plus broad editorial platforms addressing the key issues cinematographers face today.

For those who really want to know about the world of cinematography today and those who want to influence the world of cinematography, British Cinematographer is the essential resource.

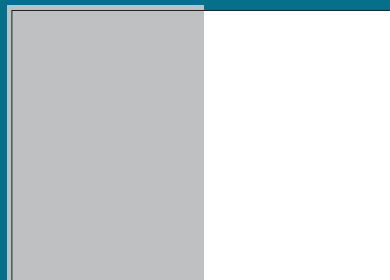
ARTWORK SIZES



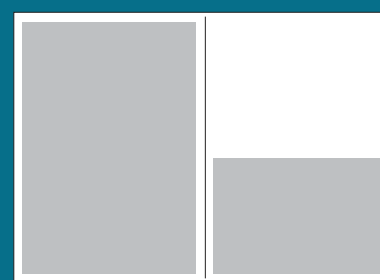
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Full Page (inc 5mm bleed):
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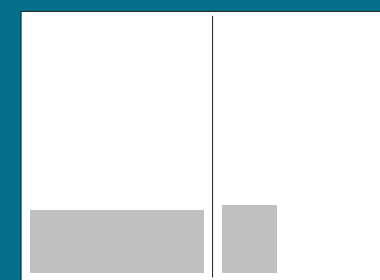
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220 x 320.25mm



Half Page (landscape):
220 x 149.5mm

Quarter Page (landscape):
220 x 70mm

Classified:
71.3 x 78mm



EDITORIAL

Our international team of journalists have great experience in the film and broadcast industries and bring expert comment, news and views from the major production centres, not just in the UK but from all around the world.

We also work closely with leading trade associations and guilds to research and develop editorial, and dialogue with bodies such as the **BSC**, **ASC**, **AFC**, **IMAGO** (covering 48 Cinematography societies worldwide), and **GBCT** to ensure our editorial is at 'the cutting edge' - independent, sharp, immediate and covering the issues head on.

SECTIONS

Headline Interviews — Each issue features interviews with key industry players. **Production / Post & Techno News** — The latest news from around the globe. We bring you up to speed with all the relevant cinematography & film-making news that affects your business. Plus product releases, equipment, skills and technology updates. **Who's Shooting Who** — A regular round up of DPs in action, on what, where and who with... **Festivals and Exhibitions** — Previews and reviews of all the leading international events. **Live and Let DI** — Featuring post-houses around the world. **Camera Creative** — Your unique chance to learn from the leading DPs in the world and examine exactly how they work and what makes them tick. **Close Ups** — Reports from the latest releases. **Letter from America** — Views and comment from the leading trade association and DPs. **F-Stop Hollywood** — Updates from the west coast of the USA. **IMAGO News** — What's going on internationally throughout the world of cinematography? **GBCT** — All the latest news from the Guild. **Clapperboard** — Our continuing retrospectives of the great DPs.

CIRCULATION

We have an unrivalled targeted readership database of named individuals and major players (based upon nearly three decades' experience throughout the entertainment business) within the national and international film and TV production community.

We target Cinematographers worldwide through BSC/ASC/AFC/IMAGO, Production Executives, Directors and Producers, Production companies, Post-Production companies, Studio facilities, Broadcasters, Film Markets and Exhibitions plus leading industry bodies.

RATES & DATA

Size of advert	Costs per no. of issues		
	ONE	THREE	SIX
Double Page Spread	£3,500	£3,150	£2,850
	€3,850	€3,465	€3,120
	\$5,250	\$4,725	\$4,260
Full Page	£2,100	£1,890	£1,740
	€2,574	€2,322	€2,190
	\$3,360	\$3,024	\$2,784
Half Page	£1,450	£1,300	£1,195
	€1,787	€1,604	€1,504
	\$2,336	\$2,080	\$1,912
Quarter Page	£895	£810	£760
	€1,126	€1,013	€954
	\$1,432	\$1,296	\$1,216
Classified	N/A	£225	£215
	N/A	€277	€265
	N/A	\$360	\$344

PLEASE NOTE: There is a minimum booking of 3 issues for all classified advertising.

ADVERT GUIDELINES

All files to be supplied in Hi-Res PDF format to correct advert size specifications and with required bleed, crop-marks etc. Supplied via email.

PLEASE NOTE: We cannot accept any artwork that does not meet these specifications and a minimum charge of £150 per advert will be made for any additional work required if artwork is incorrectly supplied or incomplete.
Full contact details to be supplied with artwork.

DESIGN SERVICES

We now offer a full design service for both print and online projects. For all your design needs please contact mark.lamsdale@ob-mc.co.uk

PUBLICATION SCHEDULE

British Cinematographer is published bi-monthly to coincide with the major international trade shows and exhibitions:-

January - BSC Show, BAFTA Awards, Academy Awards, AFC Micro Salon

March - NAB

May - Cannes, Cinegear

July - BSC Summer Lunch and Awards

September - IBC, Cinec, Imago Awards

November - Camerimage, BSC Operators Night Awards

SUBSCRIBE

PRINT SUBSCRIPTION: Take advantage of our unrivalled insight into the world of international cinematography by subscribing to the magazine. Published 6 times a year, you can receive the magazine posted to your home or office.

DIGITAL SUBSCRIPTION: You can now access British Cinematographer anywhere you have an Internet connection. PC, MAC, tablet or mobile, the digital magazine will be configured for all platforms making access easier than ever.

To subscribe please visit:
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EDITORIAL

Our magazine editorial has been recognised in the industry for years, twice winners of the BSC/ARRI John Allcott Award - once for the Publishers and once for our Editor Ronny Prince who, along with Alan Lowne, heads up an editorial team and network of international journalists who create industry leading content.

Re-designed and re-launched for 2017 we have introduced new sections and editorial keeping our readers up-to-date with breaking news and a new e-newsletter enabling our advertising supporters to target our influential readership with latest news and product information.

SECTIONS

HOME PAGE — Cinematography and film making news from the UK, USA, our partners and from around the globe. Headline news and links to Features, Reports, Profiles, Crew, DOPs, Innovation, Kit, Exhibitions and Festivals.

NEWS — Breaking News from the UK and around the world, from our partners the BSC, IMAGO and GBCT. The latest news, reports, developments and announcements in the industry concerning DoPs.

KIT/PRODUCT NEWS — The latest product releases and reviews, innovation and technology reports.

FEATURE SECTIONS —

Across The Pond: Our exclusive monthly column from LA on the latest developments in the industry.

Camera Creative: International cinematographers provide in-depth insights on their latest productions.

Clapperboard: Learn about the life and work of industry professionals and the all time greats.

Close-Up: Go behind the scenes and read the views of the DoPs on some of the latest productions.

Gaffers 'R' Us: Meet the Gaffers shining a light on sets and locations of productions big and small.

Innovator: The personalities whose vision shaped the past, present and future of the industry.

New Wave: Meet the new generation of DoPs in the industry and discover their influences and aspirations.

On The Job: Explore the visual process and technical challenges faced by top DoPs on production.

Post-It Notes: The people adding their magic to post-production, dailies, colourising and the finished output.

Special Report: In-depth reports delving further into the past, present and future of cinematography.

Spotlight: We put the focus on the companies providing the gear for the latest productions in the industry.

Talking Heads: The views of influential figures in the industry, including those of the current BSC President.

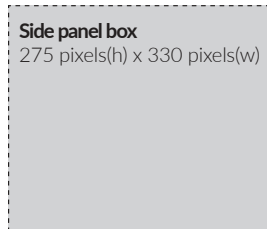
VIDEO

Price on application. Please contact the sales team to discuss your options.

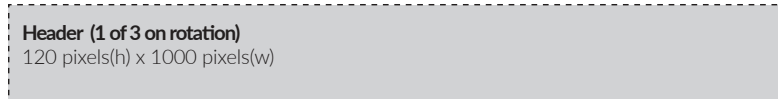
ADVERT GUIDELINES

Adverts to be supplied in 72dpi JPEG or PNG format to correct advert size specifications.

Animated files to be supplied in GIF format. All files must be in RGB format.



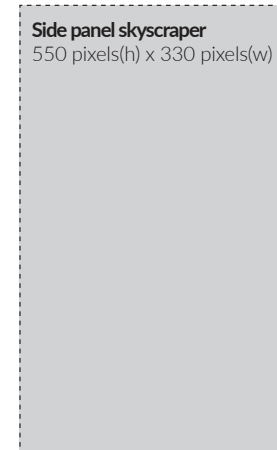
RATES	3 Months	6 Months	Annual
Home & News	£648	£1,296	£2,592
Home or News	£360	£720	£1,440
1 x Feature section	£300	£600	£1,200
4 x Feature sections	£960	£1,920	£3,840



RATES	3 Months	6 Months	Annual
Home & News	£2,160	£4,320	£8,640
Home	£1,400	£2,600	£5,000
News	£1,200	£2,400	£4,800
1 x Feature section	£960	£1,920	£3,840
4 x Feature sections	£3,072	£6,144	£12,288

Feature sections:

- Across The Pond
- Camera Creative
- Clapperboard
- Close-Up
- Gaffers 'R' Us
- Innovator
- New Wave
- On The Job
- Post-It Notes
- Special Report
- Spotlight
- Talking Heads



RATES	3 Months	6 Months	Annual
Home & News	£972	£1,944	£3,888
Home or News	£540	£1,080	£2,160
1 x Feature section	£450	£900	£1,800
4 x Feature sections	£1,440	£2,880	£5,760