

Media  
Information

# BRITISH CINEMATOGRAPHER

UNITING CINEMATOGRAPHERS AROUND THE WORLD



## OPENING CREDITS

With powerful technological and economic forces driving the production industry like never before, cinematography is perhaps in the biggest state of flux for a 100 years.

British Cinematographer – Europe's No.1 cinematography magazine, with a growing worldwide audience – reflects the dynamism of the times. Encompassing the beauty of tradition, as well as the shock of the new, we focus on the art and craft of cinematographers, and the technologies they use during production and post production.

This flagship title is endorsed and read by the membership of the British Society of Cinematographers, the Guild of British Camera Technicians, and IMAGO, the Federation of European Cinematographic Societies. It is avidly read, and supported, by individuals working at the grass roots of production.

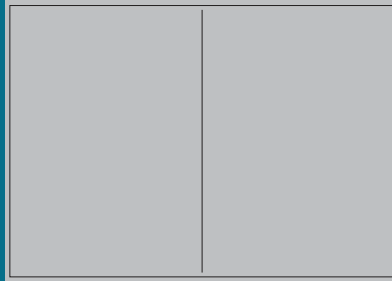
Editorially, we seek to educate, inform and entertain. In addition to interviews with leading cinematographers worldwide, each edition is packed with the latest international news and reviews, plus broad editorial platforms addressing the key issues cinematographers face today.

For those who really want to know about the world of cinematography today and those who want to influence the world of cinematography, British Cinematographer is the essential resource.

# ARTWORK SIZES



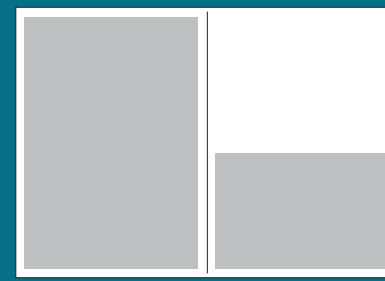
**Double Page Spread (inc 5mm bleed):**  
490 x 352mm (artwork area 480 x 342mm)



**Full Page (inc 5mm bleed):**  
250 x 352mm (artwork area 240 x 342mm)



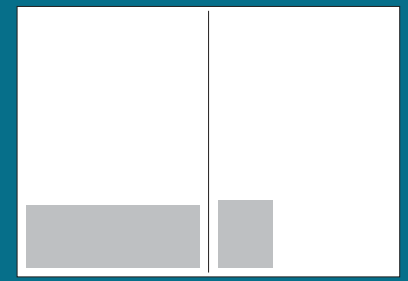
**Full page (island):**  
220 x 320.25mm



**Half Page (landscape):**  
220 x 149.5mm

**Quarter Page (landscape):**  
220 x 70mm

**Classified:**  
71.3 x 78mm



## EDITORIAL

Our international team of journalists have great experience in the film and broadcast industries and bring expert comment, news and views from the major production centres, not just in the UK but from all around the world.

We also work closely with leading trade associations and guilds to research and develop editorial, dialogue with bodies such as the **BSC, ASC, AFC, IMAGO** (covering 48 Cinematography societies worldwide), and **GBCT** ensure our editorial is at 'the cutting edge' - independent, sharp, immediate and covering the issues head on.

## SECTIONS

**Headline Interviews** — Each issue features interviews with key industry players. **Production / Post & Techno News** — The latest news from around the globe. We bring you up to speed with all the relevant cinematography & film-making news that affects your business. Plus product releases, equipment, skills and technology updates. **Who's Shooting Who** — A regular round up of DPs in action, on what, where and who with... **Festivals and Exhibitions** — Previews and reviews of all the leading international event. **Live and Let DI** — Featuring post-houses around the world. **Camera Creative** — Your unique chance to learn from the leading DPs in the world and examine exactly how they work and what makes them tick. **Close Ups** — Reports from the latest releases. **Letter from America** — Views and comment from the leading trade association and DPs. **F-Stop Hollywood** — Updates from the west coast of the USA. **IMAGO News** — Whats going on internationally throughout the world of cinematography? **GBCT** — All the latest news from the Guild. **All time Greats** — Our continuing retrospectives of the great DPs.

## CIRCULATION

We have an unrivalled targeted readership database of named individuals and major players (based upon nearly three decades experience throughout the entertainment business) within the national and international film and TV production community.

We target Cinematographers worldwide through BSC/ASC/AFC/IMAGO, Production Executives, Directors and Producers, Production companies, Post-Production companies, Studio facilities, Broadcasters, Film Markets and Exhibitions plus leading industry bodies.

## RATES & DATA

Size of advert	Costs per no. of issues		
	ONE	THREE	SIX
<b>Double Page Spread</b>	£3,500	£3,150	£2,850
	€3,850	€3,465	€3,120
	\$5,250	\$4,725	\$4,260
<b>Full Page</b>	£2,100	£1,890	£1,740
	€2,574	€2,322	€2,190
	\$3,360	\$3,024	\$2,784
<b>Half Page</b>	£1,450	£1,300	£1,195
	€1,787	€1,604	€1,504
	\$2,336	\$2,080	\$1,912
<b>Quarter Page</b>	£895	£810	£760
	€1,126	€1,013	€954
	\$1,432	\$1,296	\$1,216
<b>Classified</b>	N/A	£225	£215
	N/A	€277	€265
	N/A	\$360	\$344

**PLEASE NOTE:** There is a minimum booking of 3 issues for all classified advertising.

## ADVERT GUIDELINES

All files to be supplied in Hi-Res TIFF, Hi-Res PDF or EPS format to correct advert size specifications and with required bleed, crop-marks etc. Supplied on CD Rom or by email. All files must be Apple Macintosh compatible and must be in CMYK format.

**PLEASE NOTE:** We cannot accept any artwork that does not meet these specifications and a minimum charge of £150 per advert will be made for any additional work required if artwork is incorrectly supplied or incomplete.

Full contact details to be supplied with artwork.

## DESIGN SERVICES

We now offer a full design service for both print and online projects. For all your design needs please contact [mark.lamsdale@ob-mc.co.uk](mailto:mark.lamsdale@ob-mc.co.uk)

## PUBLICATION SCHEDULE

British Cinematographer is published bi-monthly to coincide with the major international trade shows and exhibitions:-

**January** - BSC Show, Sundance Film Festival, BAFTA Awards, Academy Awards, AFC Micro Salon

**March** - NAB, MIP TV

**May** - Cannes, Cinegear

**July** - BSC Summer Lunch and Awards

**September** - IBC, Cinec, MIPCOM

**November** - Camerimage, BSC Operators Night Awards

## SUBSCRIBE

**PRINT SUBSCRIPTION:** Take advantage of our unrivalled insight into the world of international cinematography by subscribing to the magazine. Published 6 times a year, you can receive the magazine posted to your home or office.

**DIGITAL SUBSCRIPTION:** You can now access British Cinematographer anywhere you have an Internet connection. PC, MAC, tablet or mobile, the digital magazine will be configured for all platforms making access easier than ever.

To subscribe please visit:  
[www.britishcinematographer.co.uk](http://www.britishcinematographer.co.uk)  
or call us on 0121 200 7820

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# ARTWORK SIZES FOR WWW.BRITISHCINEMATOGRAPHER.CO.UK

**Header / Footer**

100 pixels(h) x 830 pixels(w)

**Column width**

300 pixels(h) x 830 pixels(w)

**Full width**

250 pixels(h) x 1180 pixels(w)

**Side panel box**

275 pixels(h) x 330 pixels(w)

**Side panel skyscraper**

550 pixels(h) x 330 pixels(w)

## EDITORIAL

Our magazine editorial has been recognised in the industry for years, twice winners of the BSC/ Arri John Allcott Award - once for the Publishers and once for our Editor Ronny Prince who, along with Alan Lowne, heads up an editorial team and network of international journalists who create industry leading content.

New for 2016 - we are extending this across our digital platforms for all of our readers needs - the magazine and web platform, with lots of exclusive web only content keeping our readers up-to-date with breaking news and a new e-newsletter enabling our advertising supporters to target our influential readership with latest news and product information.

## SECTIONS

**News** — The latest news from around the globe. We bring you up to speed with all the relevant cinematography & film-making news that affects your business. Plus product releases, equipment, skills and technology updates.

**Features** — Learn from the leading DPs in the world and examine exactly how they work and what makes them tick. Plus reports from the latest releases, feature interviews with key industry players, a look at the history of work of great DPs, we meet the new wave of DPs and a look at the great innovators of the film industry.

**IMAGO News** — Whats going on internationally throughout the world of cinematography?

**Resources** — Our specialist guide for all DPs, including an international directory of DPs and information for students.

## RATES

**Size of advert**

**Costs per month**

	HOME OR NEWS	HOME AND NEWS	RUN OF SITE (x1)	RUN OF SITE (x4 on display)
Header (x3 on rotation)	£400	£720	£320	£1,024
Footer (x3 on rotation)	£400	£720	£320	£1,024
Side panel skyscraper	£180	£324	£150	£480
Side panel box	£120	£216	£100	£320
Column width	£300	£540	£250	£800
Full width	N/A	N/A	£250	£800

## ADVERT GUIDELINES

All files to be supplied in 72dpi PDF, jpeg or PNG format to correct advert size specifications. All files must be in RBG format.